## Variety Testing Annual Event On Huber Farm

## Test Plot Yields Convincing Results

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PERRYVILLE, MO.

artners and brothers, Alan and Kim Huber of Southeast Missouri have increased their AgriGold Hybrid acreage this year based on the results they saw in their 2009 test plot. "I wanted to see for myself how AgriGold would produce on my farm, on my soil," explained Alan.

The Huber brothers farm 1600 to 1700 in corn/soybeans and background approximately 300 head of cattle at a time on 350 acres. Alan and Kim are third generation farmers.

Working with Mark Roth at Loida Ag, and Jeremie Nothdurst their AgriGold Hybrid corn get what we need."

Alan added, "the stand ability was a big factor. During harvest last year, I went and got Kim to ride with me so he could see the difference." Alan also took Dale, his father, for a ride in the picker. "I thought I would play a little joke on him, he wasn't too crazy about trying something new when we told him we were going to try AgriGold Hybrid seed. I harvested the AgriGold Hybrid first, dad didn't say much. Next I made a pass through rows that had lodged. I asked dad what he thought, he said, 'see I told you not to plant AgriGold, it is all lying down.' I grinned and chuckled a little bit and said, no dad, this corn lying on the ground is your favorite brand. The good looking stuff is AgriGold."

agronomic ing corn."

Partners and brothers, Kim (left) and Alan Huber of Southeast Missouri say they have increased their AgriGold Hybrid acres based on their 2009 test plot  ${}^{AgriGold\ kind}$  of late results.

specialist, the Huber's planted 13 different varieties of AgriGold Hybrids as well as several other leading varieties in their 2009 test plot.

The test plot was conventional tillage, silty clay loam soil and non-irrigated. AgriGold Hybrid Giant A6533VT3 was the top producer with a yield of 238.3 bushel while AgriGold A6633VT3 came in second at 233.5 bushel.

"Standability is what most impressed me," explained Kim. "We had some varieties in the test plot where lodging was an issue. All of the AgriGold Hybrids looked good at harvest and all of the AgriGold varieties were standing at har-

"AgriGold is focused on corn, that is all they do, they are able to focus all their resources on producing good products," said Kim. "They have a large pool of germplasm and are able to

Alan explained the decision to increase their AgriGold Hybrid acreage in 2010 was easy. "They pay attention to all the details and work hard to make sure everything is covered. For example; potential yield in lower yielding fields and higher yielding fields, genetic family, ear flex, adaptability to different soils, everything that is important when grow-

Local seed dealer Roth noticed an increase in AgriGold Hybrid seed sales. "Last year we got into in the season. In Photo by John LaRose 2009 we sold enough seed for approxi-

mately 250 acres. For the 2010 season we sold enough seed for approximately 1350 acres."

Nothdurst's region covers parts of southeast Missouri and southern Illinois. He has noticed an increase interest in AgriGold Hybrid corn also. Nothdurst said, "last year I increased sales by 2.5 times or 250 percent.'

Nothdurst of Jackson, Missouri joined AgriGold Hybrids upon graduation from Southeast Missouri State University. "I wanted to work for a seed company that was seed only. AgriGold Hybrid is focused on corn. We are not tied in with any chemical company. This allows growers to have more choices in herbicides and genetic traits."

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